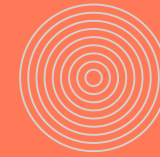


Presentation of the Action

# RethinkBlue

CA22122 - Rethinking the Blue  
Economy: Socio-Ecological Impacts  
and Opportunities  
Quick-off, October 30, 2023





# Action challenge

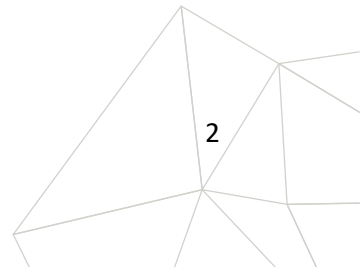
Blue Economy: huge public/private investments, with little attention paid to social impacts/consequences, or the opportunities for coastal societies.

The purpose of the Action is to rethink the Blue Economy, in two ways.

First, by assessing its impact on coastal societies, and second, by exploring opportunities deriving from innovations and potential synergies between established and emergent marine activities.

“Committed Blue Economy”

“Critical Approaches to Blue Economy”



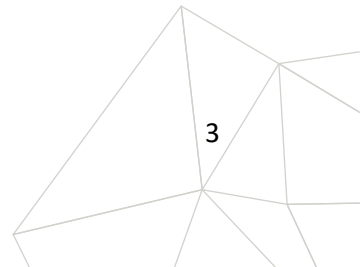


# Guiding research questions

1. What are the impacts, positive or negative, of Blue Economy developments on human well-being, social equity and the economic and environmental sustainability of coastal societies?
2. What are potential opportunities for innovations and synergies between sectors?

## How do we want to address them?

- Thematic approach which cuts across sectors
- Comparative dimension
- Inter-disciplinary collaboration
- Cross-cutting issues: gender, social/blue justice

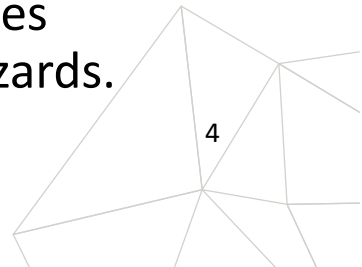




# Past and current collaboration

- “Maritime sociology” mailing list, 2021-2023
- COST Action “Ocean Governance for Sustainability - Challenges, Options and the Role of Science” (OceanGov; CA15217), 2016-2020
- Centre for Maritime Research (MARE), 2000-present
- Too Big to Ignore SSHRC Canadian worldwide network...

FIVE WORKGROUPS: (1) maritime occupations, (2) food security & sustainable blue consumption, (3) port cities & coastal communities, (4) fisheries governance & emergent activities, (5) climate change & natural hazards.



# WG 1 “Maritime occupations”

Focus	Core Research Themes
Workers in different sectors of the Blue Economy, such as fishers, seafarers, etc.	<ul style="list-style-type: none"><li>• Employment and careers</li><li>• Occupational and organisational culture</li><li>• Impact of technological change</li><li>• Social networks</li><li>• Well-being of individuals and crews</li></ul>

## WG 2 “Food security & sustainable blue consumption”

Focus	Core Research Themes
Value chains, trade and consumption of blue products (e.g., seafood) and services (e.g., transport, tourism)	Drivers and barriers to sustainable blue consumptions, such as <ul style="list-style-type: none"><li>● consumer attitudes and habits</li><li>● regulations concerning trade and consumption</li><li>● collective action</li></ul>

# WG 3 “Port cities & coastal communities”

Focus	Core Research Themes
<p>Port cities and coastal communities as complex organisations that are deeply connected with local spaces, culture, economy, and environment</p>	<ul style="list-style-type: none"><li>• Tourism and recreational use of ports and coastal areas</li><li>• Coastal demography and new inhabitants, e.g. labour migrants, maritime lifestyle migrants etc.</li><li>• Conflicts between different users</li><li>• Identity, maritime heritage and history: different uses of the past</li></ul>

# WG 4 “Fisheries governance & emergent activities”

Focus	Core Research Themes
Governance challenges related to traditional and emerging Blue activities and developments	<ul style="list-style-type: none"><li data-bbox="904 328 1870 532">● Governance challenges related to divergent interests of different user groups</li><li data-bbox="904 532 1870 606">● Marine spatial planning</li><li data-bbox="904 606 1870 679">● Regulatory approaches</li><li data-bbox="904 679 1870 802">● Implementation, monitoring and dealing with non-compliance</li><li data-bbox="904 802 1870 959">● Collective action and civil society organisations</li></ul>



# WG 5 “Climate change & natural hazards”

## Focus

Impact of climate change and natural hazards for coastal populations and the Blue Economy

## Core Research Themes

- Understanding the economic, social and environmental impact of climate change and natural hazards
- Coastal residents’ experiences and attitudes
- Strategies for preventing, reducing and mitigating the impact of climate change and natural hazards

# Leadership positions



- Chair: Drazen Cepic
- Co-chair: Birgit Pauksztat
  
- Grant Awarding Coordinator: Kristina Svelds; co-leader Luis Miret-Pastor
- Science Communication Coordinator: Liz Drury O'Neill; co-leader: Michael Briguglio
- WG1 “Maritime occupations” leader: Marco Alberio, co leader: Gesa Praetorius
  
- WG2 “Food security” leader: Cristina Pita; co-leader: Sebastian Villasante
- WG3 “Port cities”, leader: Maciej Kowalewski; co-leader: Natasa Vaidianu
- WG4 “Fisheries governance”, leader: Jose J. Pascual-Fernandez; co-leader: Irmak Ertör
- WG5 “Climate change”, leader: Jerneja Penca; co-leader: Cristina Pineiro-Corbeira



# Research Coordination objectives

- Exchanging knowledge to develop a common research agenda
- Coordinating research efforts in ongoing projects to enhance theory building, enable new empirical insights through cross-country, cross-sector comparison, and identify research gaps
- Coordinating future research efforts
- Collaborating with stakeholders to develop research insights into actionable, policy-relevant knowledge that will support stakeholders and decision-makers in enhancing the social, economic and environmental sustainability of the Blue Economy

# Capacity Building objectives



- Integrating currently discrete research communities to build a pan-European, interdisciplinary network of experts from different European regions and countries
- Fostering knowledge exchange and the creation of a joint research agenda
- Building competence and supporting the career development of the next generation of European researchers and experts
- Participating in global research networks by creating opportunities for exchange and collaboration with researchers from near neighbour countries and third countries
- Creating opportunities for involvement and dialogue between researchers, stakeholders and the general public
- Supporting stakeholders and policy-makers in developing a Blue Economy that is socially, economically and environmentally sustainable