National Workshop on Media and **Advocacy Capacity Building for the** Implementation of the Voluntary **Guidelines for Securing Sustainable Small-Scale Fisheries (SSF Guidelines) in Nigeria**



TYPES OF ADVOCACY ACTIVITIES

 Communication of stories on successful fisher networks, learning from experience of other sector social movements.

Technical and Legal Expertise

 Assist fishing communities or fish value chain actors to win in court for a cause or the fishing community

Lobbying

 Advocate for or against specific legislation, regulatory efforts, meeting politicians, questions in parliament, participating in various consultative processes, running public forums etc.







