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| network activities group |
| Media Training |
| Training Report |
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| **NAG** |
| **6/13/2019** |

**MYR 004**

**Venue : Myanmar 9 Hotel, Pathein**

**Date : 10th June 2019 to 13th June 2019**

**Participants : Members of Ayarwaddy Region Fishery Network**

**Trainer : U Ye Yint Htun (Senior Journalist – Thandawsint Journal),**

**: U Ko Ko Naing (Communication Associate-NAG)**

# Summary of the Training

Media Training was conducted in collaboration with ICAWR project by external consultant, U Ye Yint Tun, Journalist of Than Daw Sint Journal with U Ko Ko Naing, Communication Associate of NAG Headquarter for 3 days from 10th June to 13th June 2019 at Myanmar Koe Hotel, Pathein Township. Total 19 participants (Male 17, Female 2) of ARFN and FDA were participated. During the training days, the participants are encouraged to write the own news with different topics including Difficulties of DoF in Fishery Sector, Environmental Conservation, Role of FDA, working condition of fishers and rafts workers and so on by doing the field visits to the project areas. All of the stories and articles are reviewed by the trainers and the better practices and styles of writing were recommended.

# Training Topics (First Day- 10-06-2019)

## Section 1

* News and Journal
* Newspaper, Journal and Magazine
* Journalist
* Role of Journalist
* Ability of Journalist
* Journalist and Ethnic
* News and its value
* Hunting news
* Interviewing (Questions, Dos and Don’ts, Types of Interview)
* Type of news and sources
* Reviewing the lessons (Questioning, discussion, feedback from participants)

## Section 2

* Writing news
* Developing news (Basic evaluation)
* Fundamental facts in developing news
* 7 fundamental needs in developing news
* Type of news forming (Pyramid type)
* Attractive writing
* Facts in a good news

After the first day of media training, participants were divided into five groups in order to be able to look for news and rewrite it as a practical lesson and what news to write had been identified for each group. As their practical lesson for writing news, Danuphyu Township was chosen with the following topics;

* Departmental news (Danuphyu Department of Fishery (DoF))
* Fishery conservation zones in A Kyaw village, Danuphyu Township
* Activities of fishery groups
* Activities of women groups (SME)
* Education, Economic, Health and Social news of a village

# Practical news hunting (Second day, 11-06-2019)

All participants had left Pathein at around 8:00 am in the morning to Danuphyu. When arrived to A Kyaw village, the group assigned for that dropped off to collect data and news with the lead of U Zaw Naing Win, Advocacy & Communication Coordination NAG. U Ko Ko Naing, Communication Associate NAG led the group to the Department of Fishery in Danuphyu to collect departmental news. Meeting with the persons responsible of DoF, the assigned group asked and collect what activities have been going on in the department, and activities to support the conservation zones. When everything that had to be done was finished, the groups gathered and went back to Pathein.

# Writing news based on the collected sources (Third Day, 12-06-2019)

Participants reviewed all the information they gathered in the second day and wrote news as a group. As they presented their news, any necessary and unclear writings were commented and modified.

In the afternoon, the media training was finished after the following lessons were taught;

* Basic photography
* Lighting
* Focus and surrounding
* Basic facts to know for event photos (Back drop, Logo, Presenters, Audience, Venue and Lighting etc.)
* Practical photo taking and discussion

# Evaluation on participants

## Before the training,

* Don’t understand what news mean
* Don’t aware of news sources
* Not capable of what to be continued with the data/information
* Not capable of identifying the main theme
* Not capable of forming news
* Lack of awareness of news and ethics
* Misunderstanding between news and inform letter
* Lack of awareness of basic photography skill
* Lack of awareness of rules and ethic of a photo
* Lack of awareness of dos and don’ts for a news photo

## After training,

* Understand the possibility of turning into news for everything happening in a daily basis
* Accept and understand the sources and causes of news
* Aware of identifying and validating the news (e.g. approval of officials if it relates to policy and etc)
* Understand not to believe blindly as heard, understand to identify and look for the evidences
* Able to collect information even though they are still weak in forming news
* Aware of ethnics of news and journals
* Understand the news submitting, writing and informing
* Understand the basic principles of photography
* Aware of rules and ethnic of a photo
* Aware of dos and don’ts of a photo

# To be continued,

Participants were provided the contact numbers of trainers in order to help and suggest them in news writing.

**Annex (1) – Training’s Participants List**

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| **Media Training Participant** | | | | | | |
| **Sr** | **District** | **Township** | **Postal Address** | **Village Name** | **Participant Name** | **Sex** |
| 1 | Hninthada | Hninthada | 10061 | Ye Di | U Ohn Myint | Male |
| 2 | Ingapu | 10051 | Tsp | U Win Shwe | Male |
| 3 | Lemyethna | 10071 | Tsp | Daw Khin Nyaune | Female |
| 4 | Zalun | 10141 | Oo Yin | U Tun Lin | Male |
| 5 | Pathein | Ngapudaw | 10131 | Tsp | U Myint Naing | Male |
| 6 | Thabaung | 10111 | Kyon Ta Dun | U Lin Naing Tun | Male |
| 7 | Yegyi | 10081 | Thar Yar Kyun | U Tin Than | Male |
| 8 | Maubin | Maubin | 10181 | Ma Let To | U Myint Aung | Male |
| 9 | Danubyu | 10151 | Yae Twin Kone | U Min Zaw | Male |
| 10 | Pantanaw | 10171 | Mwayt Pin | U Thein Lwin | Male |
| 11 | Nyaungdon | 10161 | AhHta Yaung | U Ye Lay | Male |
| 12 | Myaungmya | Einme | 10191 | Tsp | U Kyaw Thura Oo | Male |
| 13 | Wakema | 10201 | Tsp | U Maung Zaw | Male |
| 14 | Labutta | Mawlamyinegyun | 10221 | Gon Hnyin Tan | U Nyunt Win | Male |
| 15 | Labutta | 10121 | Lay Yin Kwin | U Than Myint | Male |
| 16 | Pyapon | Dedaye | 10261 | Swei Taw Kone | U Chit Min Paing | Male |
| 17 | Bogale | 10231 | Ywar Thit Kone | U Tin Aung | Male |
| 18 | Pyapon | 10251 | Kyon Tin | U Nay Lin | Male |
| 19 | Kyaiklat | 10241 | Tsp | Daw Myint Myint Than | Female |

**Annex (2) – Training’s Photos**

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